

25 November 2020

PowerShield Partner with Nova Electric to Supply Ruggedised Military Power Systems to Australia

FOR IMMEDIATE RELEASE

Perth, Western Australia - PowerShield announced today that it is extending its power solution range by partnering with American company Nova Electric to provide ruggedised power systems to Australian military, industrial and commercial applications.

The decision is driven by the demand for ruggedised, highly specified equipment that is of the highest production standard and can meet the very specific needs of harsh environments while being backed up by local support.

PowerShield, the leading Australian Power Protection company, specialises in developing and providing Uninterruptible Power Systems (UPS Supply) and power filtration products specifically for the Australasian market. As a well-known and trusted brand for over 20 years, PowerShield's ongoing mission is to provide the cleanest and most reliable quality power and economical protection against electrical disturbances for all valuable equipment.

Continued and uncompromising development of the best possible UPS technology and a dedication to relentless customer care has catapulted the business to become one of Australia's largest independent UPS manufacturing companies.

"As a company that values quality and reliability, we are excited to be bringing Nova Electric's range of highly engineered rugged AC products to the Asia Pacific market. Nova's very specified solutions extend PowerShield's own comprehensive range to offer ruggedised protection for all applications while adding the full capabilities of the local, professional sales and service team we are renowned for," said Malcolm Levin, Company Director.

Nova Electric has been the technological leader in rugged AC power conversion technology to create rugged AC power systems and military UPS systems since 1966. Nova Electric are dedicated to engineering and manufacturing excellence with a design philosophy that ensures the highest degree of product and quality reliability.

Designed from inception and specifically built as truly Rugged AC Power sources Nova's products have been successfully qualified to Military Environmental Standards such as MIL-STD-810, MIL-STD-167, MIL-S-901, MIL-STD-461, MIL-STD-740, and MIL-STD-1399 with some of their supplies still on full-time active duty after 40+ years in the field.

Last month Nova Electric made headlines when NASA's Stratospheric Observatory for Infrared Astronomy (SOFIA) announced the discovery of water on the sunlit surface of the moon. SOFIA relies on Nova Rugged True Online UPS Systems for reliable battery backup of crucial on-board electronics.

Moshe Levy, Executive Vice President Commercial Operations, Nova Electric, said, "We are very excited to partner with PowerShield. Their extensive experience in the Australasian market ensures that our customers will receive the most comprehensive level of local support. Coupled with our field-proven UPSs, Inverters, Frequency Converters, and power supplies, Nova and PowerShield will be the region's premier supplier of power conversion solutions for harsh environment applications."

For more information about Nova Electric solutions now available from PowerShield in Australia, please visit <https://defence.powershield.com.au>

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